

AUSTRALIA continues to struggle in terms of the distribution of the newspaper, and whilst we enjoyed a good response to our Christmas edition we were well down on previous years. This year the plan is to put a more focused effort into promotion in the home State of Western Australia and the Eastern States. We value **prayer** for the continued growth and development of the paper here in Australia. **Pray** for the content, layout and presentation of the paper. Our burden is to reach this nation which is barely 2-3% Christian, so **pray** with us that God will enable us to encourage, motivate and be a blessing to churches wanting to reach out to their communities.

SOUTH AFRICA plateaued last year with distribution of the paper flat. Our South African director Cobus Britz and his wife Christa have been doing a great job, but in some respects have been overwhelmed with the task of getting the paper out effectively. **Pray** for the continued promotion, development and distribution of the paper, as our partner organisation Multi Ministries has had a change of Director. Harold Peasley has moved into the International Director's role and Steve Mann has taken on the South African Director's role. **Pray** for Harold and Antoinette and also Steve and Anne as they head up these two areas of ministry. **Pray** for God inspired distribution contacts, and for ongoing financial needs for South Africa, Zimbabwe and Botswana who all operate from our main base in Johannesburg.

SOUTH AFRICA PRISONS continue to be a huge blessing where we work with World Hope Prison Ministries. **Pray** for the continued effective distribution of the paper within all 252 prisons in South Africa; for prison chaplains we work with throughout South Africa that they would continue to gain favour with the prisoners as well as the prison guards so we can get the desired response; and for the financial needs of World Hope Prison Ministries as their existing support has been capped substantially.

INDIA continues to be a project that is hard to measure in terms of reporting back regarding results from the distribution of the paper. This edition is fully contextualised so it is tailor made to reach the urban dwelling Hindu, and at this stage we have struggled to get the penetration and distribution that we need to see from the use of the paper. **Pray** for our upcoming visit to India early February to meet with Director Sushil George and his team. **Pray** for wisdom for the future direction with India as we will require ongoing funding.

MALAWI at the moment has been going through some difficult times as we have been endeavouring to get a reliable transport service for the papers from Johannesburg to Blantyre. This has been a great frustration and we value **prayer** for this and also for the preparation of material for the next edition by Jonathan Newell who has returned to the UK. **Pray** for ongoing distribution of the paper to key areas around Blantyre, Llongwe and other parts of Malawi.

USA. Andrew and Karen Trezona continue to do a great job in the USA in what is a tough and difficult environment in which to promote the newspaper. USA has churches that are geared towards the electronic age and so much of what they do can be done via a specially designed church app. Our concern is these churches need to see the importance of touching base with people personally rather than the whole idea of trying to do everything electronically. At the moment in the USA we are producing 3 editions – main, prison and Spanish. The main edition is struggling and we value **prayer** for more churches to regularly use the paper. **Pray** for the prison edition as we continue to get requests for what is a sponsored edition and so we are reliant on gifts to meet the particular needs for this edition.

Continued over

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Pray for the personal support of Andrew and Karen as the falling Australian dollar has significantly increased the level of support we need to send off to them. Please **pray** the Lord will raise up princely givers to help us not only in supporting Andrew and Karen but also to contribute towards production of the prison edition.

ARGENTINA. Will Herndon continues to be our Challenge representative in Argentina and again we are seeing the paper being used regularly in modest numbers of 10,000 every two months. The struggle with Argentina is getting the sponsorship and funding dollars to do the job. **Pray** for Will as he continues to promote the paper to various churches; that they would be willing to get behind the use of the paper in both practical and financial terms.

UGANDA. The Ugandan edition of Challenge is in abeyance at the moment due to a change of leadership and we are asking for **prayer** for the right person to take on the production and distribution of the paper as well as promotion for Uganda and Kenya. This edition of the paper is fully funded by Genesis Aid. Gifts for the paper through Genesis Aid are tax deductible. Contact Challenge office for Genesis Aid contact details.

ZIMBABWE. Our rep in Zimbabwe is Jabulani Mudenda and we are distributing 50,000 papers every two months. At the moment we are seeing around 2500 responses per month which totals about 5000 per edition of the paper which is so encouraging. Please **pray** for the effective distribution, follow up and funding of this project.

BOTSWANA. We have commenced a new project going into every prison throughout Botswana. There are 20 prisons in total and we are providing 5,000 papers for each. **Pray** for the effective distribution of these by a pastor and his wife (Henry and Patricia Nwewe). They do a great job and we are excited about the response to the paper.

PHILIPPINES. We have just completed our second electronic edition of the paper for the Philippines plus 5,000 paper copies. It is anticipated anything up to 500,000 people could access this edition electronically. We are very excited about the possibilities and value **prayer** as we continue to develop this side of the ministry.

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Apart from these projects there continues to be openings into every prison in Kenya as well as opportunities into Nigeria and Egypt when the required funding is available.

We have also in 2013 been working with an organisation called Hands Against Hunger, who minister to needy areas such as Haiti, Swaziland and recently Philippines. This ministry provides much needed water purifiers, food and now also a Challenge newspaper.

Like any ministry organisation we are spread far and wide and whilst we are encouraged with all that is happening we acknowledge how fragile and reliant we are on the Lord's direction. We look forward to 2014 being a year of continued growth and development.



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